

SPORTS MEDIA - B.S.

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This B.S. degree requires 60 liberal arts credits out of the 120 credits required for graduation.

Summary

Code	Title	Credits
	Major Requirements	48
	Integrative Core Curriculum (ICC) & Elective Requirements ¹	72
Total Credits		120

* **Total Credits** must include 60 liberal arts credits and 60 credits outside the Park School

¹ This major is approved to fulfill the Integrative Core Curriculum (<https://catalog.ithaca.edu/undergrad/programsaz/integrative-core-curriculum/>) requirement for the Social Science perspective.

Degree Requirements

Code	Title	Credits
Major Core Requirements		
SPME 11100	Introduction to Sports Media	3
JOUR 11100	Introduction to Journalism	4
TVR 11500	Introduction to Video Production	4
TVR 12400	Introduction to Media Industries	4
SPME 22500	Sports Media Relations	3
STCM 23200	Public Relations	3
SPME 33900	Sports Publications	3
SPME 39800	Narratives in Sports Documentaries	3
SPME 44000	Senior Workshop in Sports Media	3
SPME 46000	Internship in Sports Media	3
Major Elective Requirement		
Select 15 credits of the following (at least 9 credits must be at the 300-level or higher):		15
SPME xxxxx: Sports Media courses		
JOUR xxxxx: Journalism courses		
STCM xxxxx: Strategic Communications courses		
TVR xxxxx: Television Radio Courses		
GCOM xxxxx: General Communications courses		
Total Credits		48